Regaine® for MEN

EXTRA STRENGTH

minoxidil 5% scalp solution
cutanous solution to be applied to the scalp

- This medicine is used to treat hereditary hair loss in men aged 18 – 65 years.
- Do not apply to other areas of the body other than the scalp. If accidentally applied rinse thoroughly with plenty of water. See section 2.
- There are 3 different ways you can apply this product, choose the best option for you and follow the instructions on how to use this product carefully. See section 3.
- This medicine is for external use only and should only be applied to your scalp. See section 3.
- This product is flammable and should be used and disposed of carefully. See Special Warnings Relating to Regaine for Men. Extra Strength. See section 2.

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3. How to use this medicine page 5
4. Possible side-effects page 9
5. Storing this medicine page 10
6. Further information page 10

Now read this whole leaflet carefully before you use this medicine. Keep the leaflet: you might need it again.

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193 Cranbury Road
South Brunswick, NJ 08856-9418
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Heavy, Helvetica, Helvetica Bold
Substrate: n/a

Consumer
Graphics Manager:
Phone: 908-874-
1 What the medicine is for

Regaine for Men Extra Strength is a medicine used to treat common hereditary hair loss in men aged 18-65 years, by preventing further hair loss and helping hair regrowth. It contains minoxidil which is thought to work by aiding the blood flow to the cells in your scalp which grow hair.

- The medicine is for use in men aged between 18 and 65 years.
- Regaine for Men Extra Strength works best in men with hair loss or thinning at the top of the scalp.
- Those who are younger, have been losing hair for a short period of time or have a small area of baldness are likely to experience the best results.
- You are unlikely to benefit from Regaine for Men Extra Strength if you have been bald for many years or have a large area of hair loss.

Hereditary hair loss is recognisable because:
- Of the pattern of hair loss (see diagrams).
- It starts gradually and progresses.
- You have a family history of hair loss.
- No other symptoms are present with your hair loss.

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ARTWORK SPECIFICS

Colors:
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Substrate: n/a

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Phone: 908-874-
2 Before using this medicine

This medicine is suitable for most people but a few people should not use it. If you are in any doubt, talk to your doctor or pharmacist.

X Do not use this medicine...
- If you are female.
- If you are under the age of 18 or over the age of 65.
- If you have had a bad reaction to minoxidil, ethanol, or propylene glycol.
- If you have hair loss caused by drug treatment.
- If you have total baldness or complete loss of all body hair.
- If the cause of your hair loss is unknown, or it is sudden and unexpected.
- If you have high blood pressure, even if it is not being treated.
- If you have any condition that affects your scalp, including sunburn and psoriasis.
- If you have a shaved scalp.
- If you are using creams, ointments or lotions used to treat scalp conditions, e.g.
  - Dithranol – used to treat psoriasis.
  - Tretinoin – used to treat acne or other skin disorders.
  - Corticosteroids – a type of anti-inflammatory e.g. hydrocortisone.
- If you have any kind of dressing or bandage on your scalp.
- Unless you know that your scalp is normal and healthy.
  If any of these apply to you, get advice from a doctor or pharmacist without using Regaine.
Talk to your doctor or pharmacist...

- If you are at all unsure whether your scalp is normal and healthy.
- If you suffer from heart disease, including abnormal heart rhythms or rates, angina or chest pains and/or circulation disorders.
- If you are taking or using any other medicines including:
  - Certain blood pressure medicines called "vasodilators" e.g. hydrazine. There is potential risk that minoxidil, the active ingredient in Regaine for Men Extra Strength may interact with these medicines and increase their effect.

If you are not sure about the medicine you are taking or using, show the bottle or pack to your pharmacist.

If any of these bullet points apply, talk to a doctor or pharmacist.

If you are pregnant or breast-feeding:

- This product is for men and should not be used by women. It should not be used if you are pregnant or breast-feeding.

Some of the ingredients can cause problems:

- Propylene glycol may cause skin irritation.
- Regaine for Men Extra Strength contains ethanol (alcohol) which will cause burning and irritation if you get it in the eye. If you get Regaine for Men Extra Strength in your eye, mouth or on a cut or damaged skin, wash the area well with lots of cool tap water.

Special warnings relating to Regaine for Men Extra Strength:

- If minoxidil passes into the blood stream, it can cause some side-effects related to low blood pressure such as rapid heart beat, faintness, dizziness or swollen hands and feet. When

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Colors:
- Note: All colors for reference only. Printers to use pre-approved color drawdowns when printing.

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Substrate: n/a

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Phone: 908-874-
Regaine for Men Extra Strength is used as recommended. It is extremely unlikely that these effects will occur. However there is a chance the drug could enter the bloodstream if it is o}ve}ed used or if there is a scalp condition such as psoriasis present. Therefore it is very important that you use your medicine as recommended and follow the instructions very carefully. See section 3.

The solution is flammable. Do not use while smoking or near any naked flame or strong heat source. Avoid exposure of the container and contents to naked flames during use, storage and disposal.

Avoid contact with the eyes, mouth, broken skin and sensitive areas. If the solution is accidentally applied to areas of the body other than the scalp, rinse thoroughly with plenty of water.

Do not apply to areas of the body other than the scalp.

Exceeding the recommended dose will NOT re-grow your hair any more quickly and you have an increased likelihood of getting side-effects.

3 How to use this medicine

Regaine for Men Extra Strength is for topical and external use only. It should only be applied directly to the scalp area.

Avoid breathing in the spray whilst applying to the scalp.

Do not apply to areas of the body other than the scalp.

Wash your hands thoroughly before and after applying the solution and rinse other areas that have come into contact with the solution.

Make sure your hair and scalp are completely dry before applying the solution.

Choose an appropriate applicator to apply the medicine (see 'Which applicator to use?' below).

Each applicator is designed to accurately release a 1 ml dose when used as described.
**Daily dose for Adult Men:**

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<td>aged 18 to 65</td>
<td>- On a completely dry scalp and hair, apply a 5 ml dose to the total</td>
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<td>years</td>
<td>- The solution should be massaged lightly onto the scalp after</td>
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<td>- Leave at least 12 hours between each use.</td>
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<td>- Do not exceed 2 ml in a day.</td>
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<td>- Do not use more than twice a day.</td>
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**Continued use of Regaine**

- You may need to use this medicine twice daily for at least 2 months before you see new hair growth. This is because hair growth is a slow process.
- Hair growth may be soft and downy at the start but should eventually become the same as normal hair.
- Once the hair has begun to regrow, you need to continue using this medicine twice a day for the growth to continue. In clinical trials, 3 out of every 5 men reported hair re-growth after 48 weeks of continued use of this product.
- When you stop using the medicine, the hair that has regrown may disappear after 2-6 months and the balding/hair loss process will continue.
- If you have no improvement in your hair growth after one year of use, you should discontinue treatment.
- If at any time during your treatment you are concerned, you should consult your doctor or pharmacist.

**Which applicator to use**

The way you apply the solution to your scalp depends on the amount of baldness/thinning you have and the type of applicator you use. (see the options and diagrams below). Choose which option is best for you.

**Option 1 - Pump spray Applicator**

- This applicator works best for applying the solution to large areas of the scalp.

**Brand**

- Regaine

**File Name**

- J33480_RegSmMnlSwRegSm.ai

**Design Agency Reference**

- Schawk

**Category**

- Solution

**Deline No.**

- 28112

**Product Variant**

- Mens 5%

**Barcode No.**

- 8820738001 (code 128)

**Artwork Program**

- Illustrator CS3

**Component Type**

- Insert

**Schawk Job No.**

- 101868-01

**Lead Marketing Country**

- U.S.A.

**Consumer Unit Contents**

- x1

**Formulation No.**

- x1

**Sales Region**

- United Kingdom

**Copy & Graphics No./Ver.**

- J3348090

**Printer**

- John Henry

**Manufacturing Site**

- Pfizer Kalamazoo

**Date**

- 14Mar98

**No. of Colors**

- 2

**Library**

- Single Language

**Print Method**

- Offset

**Keywords (Market)**

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**Substrate:**

- n/a

**Consumer Graphics Manager:**

Phone: 908-874-
2. Remove large outer cap and put it to one side; remove smaller inner cap and throw it away.
3. Insert the spray applicator into the bottle and screw on firmly.

4. After aiming the pump toward the centre of the bald area of the scalp, press the pump once and spread the solution with fingertips to cover all the bald area. Repeat a further 5 times. Avoid breathing spray mist. Place outer cap back on bottle when not in use.
5. The total of 6 sprays will deliver the 1 ml dose of minoxidil that is required.
6. Wash your hands and any other areas other than your scalp which may have come in contact with this medicine.

**Option 2 - Extended Spray-tip Applicator**

1. This applicator works best for applying the solution to small areas of the scalp, or under hair.

2. The pump spray applicator must be on the bottle to use the extended tip applicator. Follow steps 2 and 3 for the pump spray applicator first.
3. Then remove small spray head from top of pump spray applicator; fit the extended spray-tip applicator onto the spray shaft and push down firmly. Remove the small cap on the end of the extended tip and put to one side.

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**Artwork Specifics**

**Colors:**

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- **Navy**
- **Pthalo Blue**

**Fonts:**

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**Substrate:** n/a
4. After aiming the applicator toward the centre of the bald area of the scalp, press the pump once and spread the solution with fingertips to cover all of the bald area. Repeat a further 5 times. Avoid breathing spray mist. Replace the small cap of extended tip when not in use.
5. The total of 6 sprays will deliver the 1 ml dose of minoxidil that is required.
6. Wash your hands and any other areas other than your scalp which may have come in contact with this medicine.

**Option 3 - Rub-on Applicator**

1. This applicator works best for applying the solution to small areas of the scalp.

2. Remove large outer cap and put to one side, remove small inner cap and throw it away.
3. Insert the rub-on applicator into the bottle and screw on firmly.
4. Holding the bottle upright, squeeze the bottle to fill the upper chamber to the black line. The chamber contains one full dose (1 ml of solution).
5. Holding the bottle upside down, rub the applicator on the bald scalp area until the chamber is completely empty. Place large outer cap back on bottle when not in use.
6. Wash your hands and any other areas other than your scalp which may have come in contact with this medicine.

**If anyone uses too much**
Seek immediate medical advice if anyone, including a child, uses too much of this medicine. Take the medicine and container with you.
If you forget to apply a dose of the solution
If you miss one or two applications just carry on as normal as if you had not missed the dose - do not use twice as much or twice as often.

If you accidentally swallow the solution
If anyone, including a child, swallows any of the solution, take them to a hospital immediately (with Regaine for Men Extra Strength bottle if possible, as the doctor may like to have some idea of how much they have swallowed).

4 Possible side-effects
Regaine for Men Extra Strength can have side-effects, like all medicines, although these don't affect everyone and are usually mild.

If you experience any of the following, stop using the medicine and tell your doctor:

- low blood pressure.
- chest pain.
- rapid heart beat.
- faintness or dizziness.
- sudden unexplained weight gain.
- swollen hands or feet.
- persistent local redness.

Other effects which may occur include
- Unwanted non-scalp hair has occasionally been reported. Always wash your hands thoroughly after application and if you accidentally apply the solution to parts of the body other than the scalp, rinse thoroughly with plenty of water.
- Scalp irritation such as local redness, itchiness, dryness, flaky skin have all been reported. This may be due to propylene glycol in the product. This is usually only a temporary effect, but if it is persistent you should stop using this product.

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Substrate: n/a

Consumer Graphics Manager:
Phone: 908-874-
5 Storing this medicine
Keep out of the reach and sight of children.
Do not store above 25°C.
Do not use after the expiry date on the box.
The solution in the medicine is flammable, therefore exposure of the container or its contents to naked flames should be avoided. Dispose of this container carefully.

6 Further information
What’s in this medicine?
The active substance in 1 ml of Regaine is Minoxidil 50 mg. Other ingredients are: Ethanol (alcohol), propylene glycol and water.

What the medicine looks like
Regaine for Men Extra Strength is a solution contained in a 60 ml bottle, enough for 1 month of treatment. Packs contain 1 or 3 bottles and a pump spray applicator, spray-lip applicator and rub-on applicator.
The pump spray, extended spray-lip and rub-on applicators are CE registered components (CE 0120), manufactured by Pharmacia and Upjohn Company, 7000 Portage Road, Kalamazoo, Michigan, 49001 USA. The EU Authorised Representative for the device manufacturer is Janssen Phaig S.A., Domaine de Magremond, 27100 Val de Reuil, France.
FURTHER INFORMATION ABOUT REGAINE FOR MEN EXTRA STRENGTH

Q. If my hair growth is restored using Regaine for Men Extra Strength, what will the new hair look like?
A. If you respond to treatment, your initial re-growth may at first be soft, downy (velvety) hair and may be barely visible.
After further treatment, your hair re-growth may change and become the same colour and thickness as the rest of your hair.

Q. Is shampooing necessary before applying Regaine for Men Extra Strength?
A. No, but if you do choose to shampoo, we recommend the use of a shampoo with a gentle cleansing and conditioning action that does not impede the absorption of Regaine for Men Extra Strength.

Q. If I do shampoo, how long must I wait before applying Regaine for Men Extra Strength?
A. To be sure the scalp is thoroughly dry, it is recommended that Regaine for Men Extra Strength be applied one hour after shampooing.

Q. Can I use a hair dryer with Regaine for Men Extra Strength?
A. Yes, but not to dry the solution itself.

Q. Can I use common hair styling preparations such as hair gels or hair sprays while using Regaine for Men Extra Strength?
A. Yes, but Regaine for Men Extra Strength should be
applied to the dry scalp before these other preparations are applied.

Q: Can I have my hair dyed or permed?
A: Yes, you may; there is no need to change your hair care routine. However, you should tell your hair care professional that you are using Regaine for Men Extra Strength. To minimize breakage of existing hair, just ask that any massaging of your scalp be gentle, and that a comb with widely spaced, round teeth be used to avoid excessive pulling.

Q: Can Regaine for Men Extra Strength be used with a sun-blocking agent?
A: No. If you are planning to be in the sun after applying Regaine for Men Extra Strength, use headwear.

Q: Can I apply Regaine for Men Extra Strength after swimming?
A: Yes, as long as hair is dry. However, Regaine for Men Extra Strength should not be applied more frequently than twice daily.

Q: How long will each bottle of Regaine for Men Extra Strength last?
A: One bottle of Regaine for Men Extra Strength should last for 30 days (one month). If applied twice a day according to directions, as you near the end of each month's supply, you should plan to renew it so that you do not miss a daily application.

Q: Why do boxes always include new applicators? Why not make refills available?
A: Each pack comes with new applicators. So you can be assured that the metering device is always delivering the correct amount of solution and that it has not become clogged or damaged over time.